

MONTHLY MEMBERSHIP PROGRESS REPORT

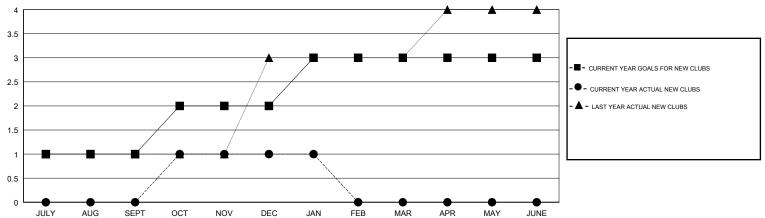
District 4 L6

Results as of: 01/31/2019

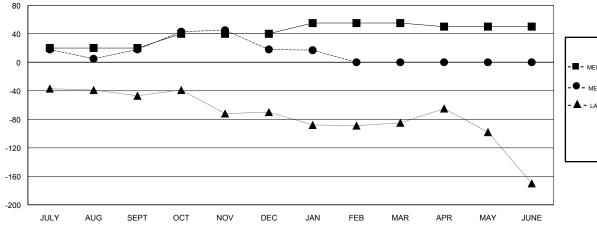
LOCATION CALIFORNIA

GMT: HOWARD		LOCAT	LOCATION CALIFORNIA				
Clubs				Members			
RESULTS FOR 2018-2019				RESULTS FOR 2018-2019			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	0	2	JULY/AUG/SEPT	20	104	73
OCT/NOV/DEC	1	1	1	OCT/NOV/DEC	20	84	82
JAN/FEB/MAR	1	0	2	JAN/FEB/MAR	15	20	20
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	-5	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



-■- MEMBER GROWTH NET GOAL
- ● - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

721 (51.72%) 673 (48.28%)

DROPPED CLUBS: 5	
DROPPED MEMBERS	
DECEASED	14
CLUB CANCELLED	11
OTHER	150
TOTAL	175

32 CLUBS OF 65 ADDED 1 OR MORE	GENDER DISTRIBUTION	
NEW MEMBERS	MALE FEMALE	721 (51.72 673 (48.28
	Women Percentag	ge Fiscal Year Goal: 5%

CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS	358
MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF DUES	198